



SETTING THE INDUSTRY STANDARD IN TRADE IDEA PRODUCTS AND SERVICES.

Broker trade ideas have existed since the first equity salesperson picked up the telephone to recommend a stock to a client. In recent years systems capable of reliably delivering external trade ideas, while evaluating the long-term performance of contributors, have made it much more straightforward for investors to integrate the ideas at different points in their investment process.

TIM Ideas makes it practical for investors to source and benchmark their trade ideas externally as well as internally. TIM Ideas is the world's most comprehensive network of knowledgeable brokers. From bulge bracket to boutique, including sales specialists, generalists, sales traders and research analysts, the platform connects to almost all buy-side firms, that reward market-beating performance with additional commission.

Externally sourced trade ideas have changed the alpha generation strategies of many portfolio managers and traders and have altered the way many brokers help their clients earn market-beating returns. Even investors who generate their investment strategies internally benefit from the service by using external idea sentiment to help time their trades.

At TIM Group we are experts in working with investors and brokers to determine the contribution mix that will maximise investor alpha and build broker rewards. Our collaborative approach has established TIM Ideas as by far the leading electronic alpha capture solution.

ALPHA CAPTURE INNOVATION

Launched in 2005, TIM Ideas is an independent, web-based, platform for trade idea distribution, valuation and management.

It enables structured, private communication between a global community of trade idea contributors (authors) at sell-side brokerage and boutique research firms, and institutional investors (recipients) on the buy-side.

TIM Ideas allows brokers to submit targeted short or long-term trade ideas to specific buy-side clients, who are then able to identify exclusive, market-beating opportunities. Contributors can then be rewarded according to their performance.

TIM Ideas delivers access to:

- best in class trade idea distribution, valuation and management
- a diverse, active user base with more than 5,000 contributors from 500 brokerage firms globally
- relevant, actionable ideas
- global coverage
- a specialist support team of industry and market experts.

With the majority of all global trade idea flow distributed via the platform, TIM Ideas sets the industry standard.

GLOBAL TRADE IDEA COVERAGE

TIM Ideas plays a key role in bringing buy-side and sell-side users together and has enabled more than 30,000 connections over the last six years.

Trade ideas on TIM Ideas are developed and submitted by 5,000 active contributors at hundreds of sell-side institutions – ranging from global, bulge-bracket investment banks to regional, niche brokerage, and research firms.

The rapidly expanding TIM Ideas database contains nearly two million trade ideas on 13,000 stocks from every major exchange. These ideas can be filtered, consolidated, and organised to ensure flexible and customisable performance measurement.

This enables buy-side users – including hedge funds, quant funds and traditional asset managers – to select ideas that are tailored to their investment strategies, relevant to their sectors and markets, and specific to the strengths of their contributing brokers.

In turn, sell-side contributors are rewarded by buy-side clients with increased commissions and recognition.

A key benefit of TIM Ideas is our world-class, round the clock service and support. We make it our priority to understand exactly what our customers need from the platform and ensure that we deliver a solution that continues to meet their evolving requirements.

FIGURE 1. HOW TIM IDEAS WORKS

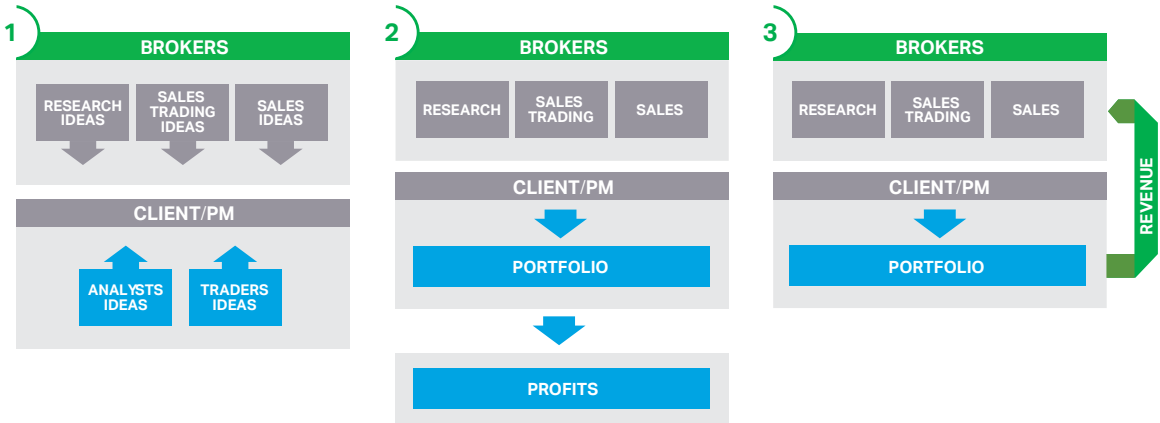
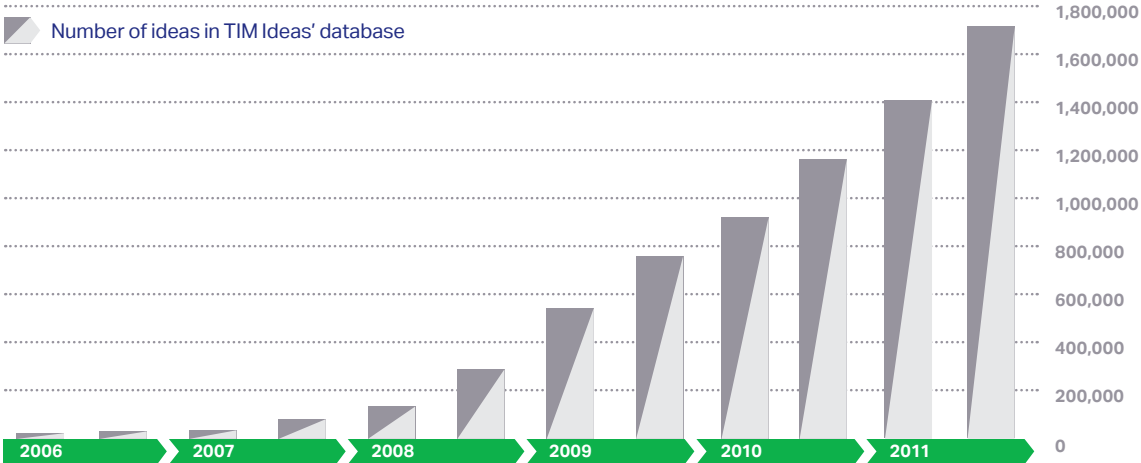


FIGURE 2. GROWTH OF THE TIM IDEAS DATABASE



IDEAS THAT OUTPERFORM

Trade ideas on TIM Ideas consistently outperform regional indices and sector benchmarks.

Unlike traditional sell-side research recommendations, these actionable ideas are developed with the investment or trading strategies of specific clients in mind.

They are supported by a commentary and additional parameters from the contributor, including direction (long or short; no 'holds'), style (e.g. growth or opportunistic), conviction and time horizon, in order to facilitate analysis by buy-side recipients. All ideas are priced and time-stamped.

When brokers open and close their ideas, TIM Ideas retains a record of historical performance which significantly increases the value of ideas to the recipients.

The buy-side uses TIM Ideas to:

- identify exclusive, market-beating opportunities
- enhance investment and trading strategies and manage investments efficiently
- quantify and effectively manage broker connections
- make the most of scarce commission dollars
- receive only relevant trade ideas
- improve compliance oversight.

The sell-side uses TIM Ideas to:

- demonstrate value
- enhance clients' returns
- generate incremental commission or other revenues
- ensure the best ideas do not "leak" to clients that do not reward performance
- retain ownership of ideas that can otherwise become the unrestricted property of vendor networks or clients
- improve compliance oversight.

“Electronic alpha capture is poised to become a major workflow tool for every portfolio manager”

EXTRACT FROM TABB GROUP REPORT, JUNE 2011.

THE TIM IDEAS PLATFORM

Easy

Web-based platform – requires no installation or dedicated hardware

Convenient

Ideas and reports are delivered straight to your inbox

Fast and reliable

Robust technology ensures system availability and rapid idea delivery

Secure

Access to ideas strictly limited to contributors and intended recipients

TIM SERVICES

The following additional services are available to TIM Ideas users:

- Customised management reports.
- Assistance with managing broker contribution.
- Expert advice on integrating and running a successful trade idea programme.
- Research integration.

For more information, please contact us at timservices@timgroup.com

CUSTOMER SUPPORT

TIM Ideas' strength depends on the people using it, which is why we are always available to provide expert advice to our customers.

Our dedicated team of industry, market, and technical specialists delivers exceptional service and 24/7 proactive support in person, by phone or email to thousands of TIM Ideas customers in 40 countries.

ABOUT TIM GROUP

TIM Group provides alpha generating information technology, consulting and services to the financial services industry. The company's focus is on helping buy and sell-side firms and administrators to maximise the value they derive from their intellectual property. TIM Group has three product lines. TIM Ideas is the leading online alpha capture system used by 1,000 buy and sell-side firms around the world to maximise the value of analyst research and trade ideas. TIM Funds is the leading online platform used directly by funds of hedge funds or through their administrators for front, middle and back office management information and decision making. TIM Services ensure maximum return on investment in our solutions.

CONTACT US

To find out how to start using TIM Ideas or to receive a system demonstration, please contact your nearest regional TIM Group office.

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